



## Content is Cash: Leveraging Great Content and the Web for Increased Traffic, Sales, Leads and Buzz (Paperback)

By Wendy Montes De Oca

Pearson Education (US), United States, 2011. Paperback. Book Condition: New. New.. 228 x 150 mm. Language: English . Brand New Book. Wendy s book is an impressively thorough account of the marketing options open to Internet businesses today. I have it within reach of my desk and I intend to make good use of it. -Michael Masterson, Publisher, Agora, Inc., Early to Rise You ve already got great content - now, monetize it! Dozens of top publishers, marketers, business owners, and entrepreneurs are already using Wendy Montes de Oca s SONAR Content Distribution Model™ to earn amazing ROI from content they already have. You can, too-even if you ve never done Internet marketing before! Content Is Cash shows you how to systematically integrate and synchronize today s best web marketing techniques to drive more traffic, buzz, leads, and sales for your business. It s not theory. It s a proven, cost-effective and real-world strategy allowing anyone with content to turn traffic into profits.and the results are quantifiable! Inside you ll find powerful, easy, and virtually no cost ways to maximize content syndication, online PR, social networking and bookmarking, article directories, and guerrilla marketing inforums and message boards.to achieve breakthrough results...



**READ ONLINE**  
[ 2.93 MB ]

### Reviews

*This pdf will never be straightforward to begin on looking at but really entertaining to read through. I really could comprehend everything out of this composed e pdf. I am just very easily could possibly get a enjoyment of looking at a composed ebook.*

-- **Dr. Mallory Bashirian Sr.**

*It is fantastic and great. Sure, it is actually play, nonetheless an amazing and interesting literature. I realized this ebook from my dad and i recommended this pdf to find out.*

-- **Gunner Lang**

## You May Also Like



**Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities (Paperback)**

HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 x 135 mm. Language: English . Brand New Book. An international bestseller, Barbara Coloroso's groundbreaking and trusted guide on bullying-including cyberbullying-arms parents and teachers with real solutions for a...



**Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselves By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1624-1625) (Paperback)**

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now you can. Digitally preserved and previously accessible...



**Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselves By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1625) (Paperback)**

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now you can. Digitally preserved and previously accessible only...



**Mother Carey's Chickens (Dodo Press) (Paperback)**

Dodo Press, United Kingdom, 2007. Paperback. Book Condition: New. 228 x 154 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Kate Douglas Wiggin, nee Smith (1856-1923) was an American children's author and educator. She was born in Philadelphia,...



**The Three Little Pigs - Read it Yourself with Ladybird: Level 2 (Paperback)**

Penguin Books Ltd, United Kingdom, 2013. Paperback. Book Condition: New. 222 x 150 mm. Language: English . Brand New Book. In this classic fairy tale, the three little pigs leave home and build their own houses - one of straw, one of...



**Baby Whale's Long Swim: Level 1 (Paperback)**

Sterling Publishing Co Inc, United States, 2012. Paperback. Book Condition: New. 224 x 150 mm. Language: English . Brand New Book. When spring comes, a baby calf gray whale and his mother head north to find food-all the way from Mexico to...