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USING XING AS AN INFORMATION PLATFORM FOR PROSPECTIVE EMPLOYERS



AV Akademikerverlag Okt 2015, 2015. Taschenbuch. Book Condition: Neu. 220x150x4 mm. This item is printed on demand - Print on Demand Neuware - The technical development in terms of social media is challenging for many departments of a business. Especially, the HR division of large enterprises needs to take this into consideration and adapt their strategies according to this new progress. In literature, many recommendations are given and strategies for employer branding are particularly outlined on Social Networking Sites (SNSs)....

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- Released at 2015



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