



## Globalization and its Enemies (Hardback)

By Daniel Cohen

MIT Press Ltd, United States, 2006. Hardback. Book Condition: New. 206 x 145 mm. Language: English . Brand New Book. The enemies of globalization--whether they denounce the exploitation of poor countries by rich ones or the imposition of Western values on traditional cultures--see the new world economy as forcing a system on people who do not want it. But the truth of the matter, writes Daniel Cohen in this provocative account, may be the reverse. Globalization, thanks to the speed of twenty-first-century communications, shows people a world of material prosperity that they do want--a vivid world of promises that have yet to be fulfilled. For the most impoverished developing nations, globalization remains only an elusive image, a fleeting mirage. Never before, Cohen says, have the means of communication--the media--created such a global consciousness, and never have economic forces lagged so far behind expectations. Today's globalization, Cohen argues, is the third act in a history that began with the Spanish Conquistadors in the sixteenth century and continued with Great Britain's nineteenth-century empire of free trade. In the nineteenth century, as in the twenty-first, a revolution in transportation and communication did not promote widespread wealth but favored polarization. India, a part...



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